

## SONGWON highlights its long-standing commitment to customers at K2025

**Ulsan, South Korea – July 10, 2025** – Songwon Industrial Co., Ltd., one of the world's leading manufacturers of polymer stabilizers and a key global player in specialty chemicals, highlights its commitment to the industry and customers at K2025.

As the chemical industry grows more regulated and competitive, customers face pressure to improve performance, focus on sustainability, adapt quickly to changing requirements and maintain continuity. Dedicated to creating long-term value, SONGWON collaborates with customers to deliver market-oriented, high-quality products in diverse physical forms and expert service aligned with what matters most to them now and in the future.

Over six decades, the company has built a broad portfolio as well as a range of specialized services. For example, its comprehensive range of advanced light stabilizers, such as the SONGSORB® 1164 high-performance UVA, SONGSORB® hindered amine light stabilizers (HALS), or its PVC stabilizer range, which now includes the new SONGSTAB™ Calcium Organic stabilizer family.

Customers benefit from SONGWON's proprietary technology, backward integration and state-of-the-art manufacturing facilities. Its global reach and accessible local operations enable SONGWON to anticipate change, respond swiftly to evolving customer needs and provide hands-on technical support at every stage of the value chain. This strong local presence in key regions, together with its robust supply chain, also helps SONGWON to navigate logistical challenges and shifting market demands as well as maintain efficient operations.

"Whether it's timely sample delivery, ongoing technical support, or open collaboration, by transforming challenges into opportunities and using chemistry to deliver value where it matters most to customers, SONGWON actively meets their needs today and positions them for success tomorrow," says Franky Cuypers Global Key Account Manager – BU Polymer Stabilizers. "We strive to be a partner of choice, valued for the quality of our products but also for responsive service and reliability. In a recent VOC survey, 96% of our customers rated SONGWON as a reliable supplier, which is a strong testament to our commitment and the reputation we've built as a trusted partner."



To find out how SONGWON can support your business, visit Booth B07, Hall 6 at K 2025, or contact: [marketing@songwon.com](mailto:marketing@songwon.com).

**About Songwon Industrial Co., Ltd.**

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is one of the world's leading manufacturers of polymer stabilizers. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

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