



## SONGWON showcases its forward-oriented innovations and approach at K 2025

**Ulsan, South Korea – September 11, 2025** – Songwon Industrial Co., Ltd., recognized globally as a leader in polymer stabilization and specialty chemistry, will present its comprehensive portfolio of high-performance, forward-looking solutions at K 2025 and its continued investment in the future of the global chemical industry.

Guided by a forward-oriented approach to innovation, SONGWON delivers a broad range of products that help ensure its chemical industry customers remain competitive and compliant, but also ready for the future. In close collaboration with customers and industry partners, SONGWON aligns technical capabilities with emerging needs to anticipate change and deliver value-adding products. Over the years, it has expanded its portfolio of high-quality additives to address the needs of today while preparing for the challenges of tomorrow.

As sustainability and circularity continue to shape industry priorities, customers are seeking resource-efficient solutions that deliver high performance while meeting environmental expectations. In line with this, SONGWON is responding with an experimental product, XP2121, specifically developed for lower-quality recycled polypropylene and SONGNOX® PQ, designed to improve the processing of recycled LDPE/LLDPE films. These are just two examples from SONGWON's portfolio being presented at K 2025 that enhance the quality and consistency of mechanically recycled materials without compromising efficiency.

SONGWON also offers customers tailored products to address the most diverse industry challenges. For example, SONGSORB® 5710 is a benzotriazole UV absorber suitable for a wide range of polymers, including TPU, PU foam, PVC, PVB, PMMA and PC that enhances performance while delivering reliable protection and long-term durability across various applications.

The SONGSTOMER™ TPU range offers polymer processors a wide spectrum of grades suitable for extrusion, injection molding, and calendering while delivering consistent, high-quality performance with reliable processing and excellent batch-to-batch consistency. The SONGSTOMER™ TPU portfolio also includes polyether grades with Shore hardness A and D that meet stringent international cable standards, making them suitable for demanding automotive and industrial applications.

Ensuring long-term supply continuity and consistent value, SONGWON continues to invest in DAP (Di-Alkylphenol) production to secure upstream independence from market dynamics. In addition, the ongoing operational developments in key regions and increased production capacity in the U.S. are improving its regional supply capabilities and responsiveness. These efforts also demonstrate the priority SONGWON places on safeguarding supply continuity and strengthening its ability to support customers as they navigate today's complex and rapidly evolving industry landscapes.

With regulatory pressures increasing worldwide, SONGWON is strengthening its expertise and customer service to provide earlier insights into regulatory shifts and better equip customers to meet evolving requirements. "By closely engaging with key industry groups and consortia, we are supporting responsible chemical stewardship that goes beyond compliance to promote innovation, environmental protection, and sustainable business practices," explains Hans Werhonig, Leader Group Commercial. "The recent appointment of SONGWON's Leader Technology, Regulatory Affairs & Sustainability, Thomas Schmutz, as Chair of ELiSANA (The European Light Stabilizer and Antioxidant Association) underpins SONGWON's active role in shaping responsible chemical stewardship and the company's dedication to the future of the chemical industry."

To discover how SONGWON's portfolio and services can support your business, visit us at Booth B07, Hall 6 at K 2025, or contact: [marketing@songwon.com](mailto:marketing@songwon.com).

**About Songwon Industrial Co., Ltd.**

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is one of the world's leading manufacturers of polymer stabilizers. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

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