



SONGWON signs exclusive distributorship with Connell Bros. Co. for India

Ulsan, South Korea – February 1, 2018 – SONGWON Industrial Co., Ltd., the second largest manufacturer of polymer stabilizers in the world has signed an exclusive distributorship agreement in India with Connell Brothers, the largest marketer & distributor of specialty chemicals and ingredients in the Asia-Pacific region.

Under the agreement, Connell Brothers will exclusively market and distribute SONGWON's fuels and lubricant additives (including aminic, phenolic and phosphite) throughout India. The agreement also serves to extend SONGWON's already strong presence in India and sets the foundation for further expansion.

"India is an important region for us and we are very pleased to have Connell Brothers as our partner for this market," Olivier Keiser, Leader BU Lube Additives. "With their highly qualified and knowledgeable representatives, unparalleled regional experience and well-established network, we are confident that our customers will receive the highest level of service."

"We are looking forward to becoming a partner to SONGWON and to expanding our offering with its comprehensive high-quality fuel and lubricant solutions. By adding SONGWON's business to our portfolio, we are strengthening our platform to support our customers' growth aspirations," says Tejas Parekh, Country Manager, India.

About SONGWON Industrial Co., Ltd.

SONGWON, which was founded in 1965 and is headquartered in Ulsan, South Korea, is a leader in the development, production and supply of specialty chemicals. The second largest manufacturer of polymer stabilizers worldwide, SONGWON Industrial Group operates companies all over the world, offering the combined benefits of a global framework and readily accessible local organizations. Dedicated experts work closely together with customers to develop tailor-made solutions that meet individual requirements.

For further information, please go to: www.songwon.com.

About Connell Bros. Co.

Founded in 1898, Connell Bros. Co., LLC is one of the Wilbur-Ellis family of companies. It is the largest marketer and distributor of specialty chemicals and ingredients in Asia-Pacific with a keen focus on technical service, customer support, and environmental, health, and safety. From across 18 countries and 48 offices located throughout the Asia Pacific region, Connell Brothers (CBC) provides complete supply chain management from transportation and documentation to warehousing and sales.

For more information, please visit www.connellbrothers.com.

This press release can be downloaded from www.PressReleaseFinder.com.

**For further information,
please contact:**

SONGWON Industrial Group
Giulia Boratto
Leader Global Marketing & Communications
Walzmühlestrasse 48
CH-8500 Frauenfeld
Switzerland
Tel: +41 52 635 0000
E-mail: marketing@songwon.com

**For editorial inquiries and clippings,
please contact:**

Marketing Solutions
Kevin Noels
Box 6
2950 Kapellen
Belgium
Tel: +32 3 31 30 311
E-mail: knoels@marketingsolutions.be

SWPR173EN0218
Issued on 1-February-2018

It's all about **the chemistry™**

