



## SONGWON showcases its advanced coatings stabilizers at ACS 2024

- **Coating stabilizers portfolio expanded**
- **Presence extended in the Americas**
- **Supply security with global manufacturing**
- **Strong local customer support**

**Ulsan, South Korea – April 23, 2024** – Songwon Industrial Co., Ltd., one of the largest manufacturers of polymer stabilizers in the world and a key global specialty chemicals player, is presenting its sustainable, high-performance coating stabilizers at the American Coatings Show (ACS) 2024 in Indianapolis, USA.

During the show, SONGWON will showcase how its broad and expanded range of coating additives enhances durability and protects surfaces, adhesives and sealants against the harmful effects of light and heat. One of the high-value coatings on display is a liquid hydroxyphenyl triazine (HPT) UV absorber, specially developed to maximize the performance, efficiency and sustainability of coatings for numerous substrates.

Additional highlights include SONGSORB® UV absorbers (UVAs), hindered amine light stabilizers (HALS) and SONGNOX® antioxidants (AOs), designed to meet specific requirements for steel, wood, ceramic, plastic and composite coatings used in industries such as automotive and transportation, decoration and architectural, furniture and flooring, industrial and agricultural. Highlighting its firm commitment to coatings industry innovation, SONGWON is also showcasing new and innovative liquid HPT solutions such as its SONGSORB® CS 400 series of high-performance UVAs, SONGSORB® CS AQ01 HALS as well as SONGSORB® CS B Blends, for the growing waterborne coatings segment.

“For SONGWON, the coatings industry is a top priority and we have invested significant resources, particularly in the Americas, to support the growth of this demanding market,” said Steffen Dobberstein, Leader Business Unit Coatings at SONGWON. “Our innovative product technology, advanced manufacturing and strong distribution network ensure that we remain at the forefront of the increasingly complex demands and emerging trends within the very diverse coatings industry. Furthermore, the flexibility of our supply chain logistics and tools has resulted in a superior synergy of global reach and local execution”.

At ACS 2024, SONGWON's experts will be sharing their coatings expertise and the benefits of SONGWON's product and service solutions with visitors at Booth 1554.

### **About Songwon Industrial Co., Ltd.**

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2<sup>nd</sup> largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

This press release can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).

**For further information,  
please contact:**  
SONGWON Industrial Group  
Marcel Romer  
Corporate Communications Manager  
Walzmühlestrasse 48  
CH-8500 Frauenfeld  
Switzerland  
Tel: +41 52 635 0000  
E-mail: [marketing@songwon.com](mailto:marketing@songwon.com)

**For editorial inquiries and clippings,  
please contact:**  
Marketing Solutions  
Adriana Pagels  
Box 6  
2950 Kapellen  
Belgium  
Tel: +32 33 13 03 11  
E-mail: [apagels@marketing-solutions.com](mailto:apagels@marketing-solutions.com)

Follow us on [LinkedIn](#).

SWPR268EN0424  
Issued on 23 April 2024  
Page 3/3

It's all about **the chemistry**<sup>®</sup>

