



## SONGWON enters exclusive Coatings distributorship with TCL Hofmann for Australia and New Zealand

**Ulsan, South Korea – December 01, 2021** – Songwon Industrial Co., Ltd., announced today that it has entered an exclusive distributor partnership with TCL Hofmann for its Business Unit (BU) Coatings.

TCL Hofmann is the exclusive distributor in Australia and New Zealand of SONGWON's BU Coatings range: SONGSORB® CS and SONGNOX® CS products, UV absorbers (UVAs), hindered amine light stabilizers (HALS) and antioxidants for the Coatings market.

A specialist supplier of technical and chemical products across Australia & New Zealand for over 25 years, TCL Hofmann will support SONGWON to expand in the region and become a customer partner of choice providing solutions that offer optimal light and temperature stability. The partnership also highlights SONGWON's commitment to the global Coatings market and to its customers in these two countries.

“After successfully cooperating with TCL Hofmann for some time already, we are pleased to strengthen our positive business relationship through this exclusive distributorship,” explains Rosanna Telesca, Leader Business Unit Coatings. “Having such a competent and reputable partner in this region will further SONGWON's reach and help us to better meet the challenging technical goals and needs of our customers in Australia and New Zealand.”

“Our regional experience and solutions-oriented approach is a great fit with SONGWON's broad portfolio and industry know-how,” adds Joseph Hancock; Managing Director of TCL Hofmann. “The TCL Hofmann team is looking forward to growing our valued partnership with SONGWON and to helping customers obtain the maximum benefits from SONGWON's high-quality Coatings solutions.”

#### **About Songwon Industrial Co., Ltd.**

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2<sup>nd</sup> largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

#### **About TCL Hofmann**

TCL Hofmann, Australia and TCL Hunt, New Zealand are a major supplier of industrial raw materials, semi-finished and finished products, and machinery to numerous industries including plastics processing, food & beverage, packaging, pharmaceutical, medical, paint & coatings to name a few. Our success has developed from giving our customers a competitive advantage by providing cost effective, leading edge technologies backed up by sound industry advice and level of service aimed at surpassing customer expectations.

For further information, please go to: [www.tclhofmann.com.au](http://www.tclhofmann.com.au)

This press release can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).

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