



SONGWON demonstrates commitment to the North American coatings industry

- **Strengthened focus on specialty chemicals for coatings, inks and adhesives**
- **Distributor named for the US, Canada and Mexico**
- **Wide array of antioxidants, UV absorbers, photoinitiators, tin intermediates and catalysts**

Ulsan, South Korea – April 10, 2018 – For the first time, SONGWON Industrial Co., Ltd. is present at the American Coatings Show (ACS), showcasing its latest high performance solutions.

The company is using its experience to further develop the technologies it offers the coatings industry and strengthen its focus on specialty chemicals designed for coatings, inks and adhesives, amongst other applications.

To ensure reliable supply in the United States, Canada and Mexico, SONGWON has appointed a distributor for these countries. As from April 9, 2018, Omya, a leading global producer of industrial minerals and worldwide distributor of specialty chemicals, will represent SONGWON in the US, Canada and Mexico as the distributor of its UV absorbers, hindered amine light stabilizers (HALS), selected photoinitiators and antioxidants designed for the coatings, adhesives and construction markets. The new agreement builds on a long-standing distribution partnership between Omya and SONGWON in the plastics market.

“Our presence at the ACS and the nomination of a distributor for North America underlines SONGWON’s commitment to the American coatings industry and are an important step forward in our expansion in this sector,” said Rosanna Telesca, Leader Market Center Coatings.

“We will be exhibiting our extensive portfolio of innovative solutions for demanding coating applications, focusing on customers’ present and future needs.”

Special highlights will be SONGNOX[®] CS antioxidants for the prevention of degradation caused by heat, SONGSORB[®] CS HALS, which provide protection throughout product life, SONGSORB[®] CS UV absorbers, which counteract photo-oxidation, and SONGCURE[®] CS photoinitiators, which achieve the right speed and properties in UV curing.

Other ranges on display will include SONGCAT[™] tin intermediates and catalysts, which are products of choice for conversion and curing in applications such as electrodeposition coating or crosslinking of siloxanes and urethanes, and in addition suitable as catalysts in the synthesis of esters and other chemicals.

SONGWON is also featuring HI-THANE[™] polyurethane ink binders and laminating adhesives, which generate significant value for printing ink producers and film packaging converters through increased productivity and profitability.

SONGWON’s coating experts look forward to welcoming visitors to the American Coatings Show, at stand no. 633, Indiana Convention Center, Indianapolis, USA, from April 10 to 12.

About SONGWON Industrial Co., Ltd.

SONGWON, which was founded in 1965 and is headquartered in Ulsan, South Korea, is a leader in the development, production and supply of specialty chemicals. The second largest manufacturer of polymer stabilizers worldwide, SONGWON Industrial Group operates companies all over the world, offering the combined benefits of a global framework and readily accessible local organizations. Dedicated experts work closely together with customers to develop tailor-made solutions that meet individual requirements.

For further information, please go to: www.songwon.com.

Photo Caption



SONGWON demonstrates
commitment to the North
American coatings industry.
(Photo: SONGWON Industrial
Co., Ltd.)

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.

Alternatively for very high resolution pictures please contact Kevin Noels (knoels@marketingsolutions.be, +32 3 31 30 311).

**For further information,
please contact:**

SONGWON Industrial Group
Giulia Boratto
Leader Global Marketing & Communications
Walzmühlestrasse 48
CH-8500 Frauenfeld
Switzerland
Tel: +41 52 635 0000
E-mail: marketing@songwon.com

**For editorial inquiries and clippings,
please contact:**

Marketing Solutions
Kevin Noels
Box 6
2950 Kapellen
Belgium
Tel: +32 3 31 30 311
E-mail: knoels@marketingsolutions.be

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