



SONGWON showcases its coatings strength with new product releases at the European Coatings Show

Ulsan, South Korea – March 28, 2023 – SONGWON Industrial Group (www.songwon.com), the 2nd largest manufacturer of polymer stabilizers in the world and global specialty chemicals player, continues to demonstrate its firm commitment to the coatings industry with the expansion of its comprehensive portfolio of high-performance coatings products and blends.

To meet the ever-increasing market demands for long-lasting coatings solutions that enhance performance and counter the harmful effects of light and heat on surfaces, coatings, adhesives and sealants, SONGWON continues to leverage its industry experience and the expertise of its Technology Innovation Center.

At the European Coatings Show (ECS) 2023, taking place from March 28th to 30th in Nuremberg, Germany, SONGWON will be launching the newest additions to its growing portfolio. Its new liquid UV absorber, SONGSORB® CS 171 is manufactured in SONGWON's dedicated state-of-the-art facility, Suwon in South Korea. It brings the advantage of being easily incorporated and can improve the stability of coatings and adhesive systems over time leading to higher performance. SONGSORB® CS 171 can be used on its own or in blends such as SONGSORB® CS B 5075.

SONGWON will also be launching its 2 newest blends, SONGSORB® CS B 5438 and SONGSORB® CS B 5452 for easy processing, a new stabilizer package for epoxy systems as well as a new solid triazine UV absorber. Developed especially for 2K PU clear coatings, SONGWON's latest liquid blends are also suitable for use in water-based coatings systems. Both blends are characterized by their low initial color and excellent long-term protection. Compared to the benchmark used in the industry, the blends require fewer critical product labels because they use less hazardous formulation materials which also improves occupational safety.

To support demanding application areas that need epoxy systems, SONGWON is launching a new pre-blended, all-in-one liquid package used for general and for white/bright pigmented epoxy systems. The most recent addition to SONGWON's existing portfolio of synergistic systems, SONGSORB® CS B 5459 offers highly convenient processing and use, and also boosts the performance of the current systems. In addition to this, the release of its newest solid triazine, SONGSORB® CS 1164, specially developed for coatings applications such as powder and liquid as well as adhesives and sealants, underpins SONGWON's focus on high-performance UV systems.

SONGWON is committed to providing its technical expertise and ensuring high-quality standards to its customers and partners accompanied by best-in-class service and supply reliability. In keeping with this, at the ECS, SONGWON will also be showcasing its strong coatings production cooperation with Sabo S.p.A. (www.sabo.com) – a world leader in the development and manufacturing of hindered amine light stabilizers (HALS). In addition to the most recent liquid HALS developments, SONGSORB® CS AQ01 creates more sustainable and environmentally friendly formulations and was developed especially for water-based coatings. When used alone or in combination with UV absorbers, it significantly extends coating lifetimes by preventing defects such as cracking and loss of gloss in outdoor exposure. The two companies are also further cooperating in the field of antistatic additives for use in coatings, adhesives and sealants applications.

“Our world-class manufacturing plants in key regions, strong R&D capabilities, a team up-to-speed with market demands and trends as well as our global sales and distributor network, enable SONGWON to deliver solutions tailored to meet the unique needs of the coatings industry,” says Rosanna Telesca, Leader Business Unit Coatings.

“Together with our Business Unit Tin and PVC Additives colleagues, we are looking forward to participating in the ECS with our growing product portfolio and look forward to introducing our newest innovations to customers and partners while highlighting SONGWON's development and formulation capabilities.”

SONGWON's experts will be in Hall 3C, Booth 226 at the European Coatings Show 2023 from March 28th to 30th in Nuremberg, Germany and look forward to providing more information.

www.songwon.com

About Songwon Industrial Co., Ltd.

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2nd largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: www.songwon.com.

This press release can be downloaded from www.PressReleaseFinder.com.

**For further information,
please contact:**

SONGWON Industrial Group
Christine Hug
Corporate Communications Manager
Walzmühlestrasse 48
CH-8500 Frauenfeld
Switzerland
Tel: +41 52 635 0000
E-mail: marketing@songwon.com

**For editorial inquiries and clippings,
please contact:**

Marketing Solutions
Stephanie Wakkee

Box 6
2950 Kapellen
Belgium
Tel: +32 3 31 30 311
E-mail: swakkee@marketing-solutions.com

Follow us on [LinkedIn](#).