



SONGWON appoints Sea-Land Chemical Company as exclusive distributor for North America

Ulsan, South Korea – August 16, 2018 – SONGWON Industrial Co., Ltd. is pleased to announce that it has entered into an exclusive distributor agreement with Sea-Land Chemical Company. Under the terms of the agreement, which takes effect in August, Sea-Land will be the official distribution channel for SONGWON's products for the market segments: industrial lubricants, transportation lubricants and grease in North America (USA, Canada & Mexico).

Under the agreement, Sea-Land, based in Westlake, Ohio, USA will supply North American customers with SONGWON's lubricants range of aminic, phenolic, phosphite and thioester antioxidants.

In business since 1964, Sea-Land Chemical was selected by SONGWON because of its solid reputation and many years of experience serving the lubricants market. With 8 strategically placed warehouses, a state-of-the art inventory management system and a team of highly qualified sales and support professionals, Sea-Land is able to keep up-to-date with the latest industry developments in North America, and offer the competent, reliable service that SONGWON customers have come to expect.

"Like SONGWON, Sea-Land has a family-like culture, and we both conduct our business with the utmost integrity," says Dr. Gerard Mulqueen, Global Business Manager Fuel & Lube Additives, SONGWON Industrial Group.

“For this reason, we know that we have chosen the ideal partner. With their extensive market knowledge, technical expertise, and an effective service model, we are confident that they can build SONGWON’s presence in the North American lubricants market and ensure our customers receive the best standard of service and support.”

“SONGWON has a long history and a well-respected, strong reputation in the industry. We are looking forward to this partnership and to using our market knowledge and expertise to further develop and grow SONGWON’s market share in lubricants in North America.” adds Craig Lundell, Sr. Vice President of Commercial Operations and Europe, Sea-Land Chemical Company.

About SONGWON Industrial Co., Ltd.

SONGWON, which was founded in 1965 and is headquartered in Ulsan, South Korea, is a leader in the development, production and supply of specialty chemicals. The second largest manufacturer of polymer stabilizers worldwide, SONGWON Industrial Group operates companies all over the world, offering the combined benefits of a global framework and readily accessible local organizations. Dedicated experts work closely together with customers to develop tailor-made solutions that meet individual requirements.

For further information, please go to: www.songwon.com.

About Sea-Land Chemical Company

Founded in Cleveland, Ohio in 1964, Sea-Land Chemical Company is an employee-owned distributor of specialty chemical additives and finished products. The company provides a variety of chemical technologies and services to the lubricants; household, industrial & institutional cleaner; coatings; adhesives; sealants; construction; personal care; rubber; water treatment and plastics industries. The company employs technically adept sales professionals and serves markets across the United States and Canada. Currently there are eight strategically located warehouses in North America and two warehouses in Europe.

If you would like more information about this topic, please contact Matthew Mapus at 440-871-7887, email us at marketing@sealandchem.com or visit www.sealandchem.com.

This press release can be downloaded from www.PressReleaseFinder.com.

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