

SONGWON appoints new Leader Business Unit Tin Intermediates / PVC

Ulsan, South Korea – July 1, 2025 – Songwon Industrial Co., Ltd. is pleased to announce that Jaewon Choi has been appointed the new Leader Business Unit Tin Intermediates / PVC, effective July 1st, 2025.

In his new role as Leader of the Tin Intermediates and PVC Business Unit, Jaewon Choi will oversee the strategic direction and spearhead new business development to strengthen SONGWON's position in the global market. Reporting directly to Hans Werhonig, Leader Group Commercial, he will be supported by Bouzid Hamcherif, who assumes the role of Deputy Leader for the Tin Intermediates and PVC Business Unit alongside his current responsibilities as Leader of the Sub Business Unit PVC.

With in-depth knowledge of the organization, Jaewon Choi brings extensive experience to his new role as Business Unit Leader for Tin Intermediates and PVC, having joined SONGWON's R&D center in 1999 and most recently serving as Leader of the Sub Business Unit Tin Intermediates. He has also held the position of Country Manager Japan since 2005, a role he will continue alongside his new leadership responsibilities.

About Songwon Industrial Co., Ltd.

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is one of the world's leading manufacturers of polymer stabilizers. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: www.songwon.com.

Photo Caption



SONGWON appoints new Leader
Business Unit Tin Intermediates / PVC.
(Photo: Songwon Industrial Co., Ltd.)

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Alternatively for very high resolution pictures please contact
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