



## SONGWON announces new Leader Business Unit Coatings

**Ulsan, South Korea – September 12, 2023** – Songwon Industrial Co., Ltd. is pleased to announce the appointment of Steffen Dobberstein as the new Leader Business Unit (BU) Coatings effective September 11<sup>th</sup>, 2023.

As Leader BU Coatings, Steffen Dobberstein will play a pivotal role in defining and driving the Coatings strategy and further advancing SONGWON's position in the Coatings industry worldwide. He will directly report to Hans Werhonic, Leader Group Commercial.

A seasoned professional, Steffen Dobberstein brings in-depth expertise in B2B and marketing/pricing strategy as well as extensive leadership experience and 10 years of Coatings industry knowledge to his new role. Prior to joining SONGWON, his past positions included Vice President Strategic Pricing at Dormakaba, Head of International Sales, Geberit AG and Global Business Unit Manager for coatings at Synthomer. He holds a Master's Degree in Business Administration and Economics from the University of Berlin. Working for over 10 years in the Coatings industry.

Steffen Dobberstein takes on the role of Leader BU Coatings from Rosanna Telesca, who successfully built SONGWON's BU Coatings over the past 9 years. The Board of Directors and the Executive Committee thank her for her contribution to SONGWON's success and wish her all the best for her personal and professional future.

## **About Songwon Industrial Co., Ltd.**

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2<sup>nd</sup> largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

## Photo Caption

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Leader Business Unit Coatings  
(Photo: Songwon Industrial Co.,  
Ltd.)

This press release and relevant photography can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).

Alternatively for very high resolution pictures please contact Stephanie Wakkee ([swakkee@marketing-solutions.com](mailto:swakkee@marketing-solutions.com), +32 3 313 0311).

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