



SONGWON announces new distribution partnership in Canada to support growth in the region

Ulsan, South Korea – April 09, 2020 – To ensure reliable supply of its products and provide on-the-spot services for customers in the growing Canadian market, SONGWON has entered a partnership with A. S. Paterson Company Ltd., an established distributor of performance chemicals across the region.

“With its comprehensive technological knowhow and its long-standing experience in the distribution of materials to paint, ink, and adhesives & sealants formulators and manufacturers in Canada, A. S. Paterson Company has the skills and enthusiasm needed to grow SONGWON’s market share in Canada,” explained Sean Steres, SONGWON’s Head of Sales North America.

Rod Paterson, President of A. S. Paterson Company, representing the fourth generation of the family-run firm, commented: “Our Company has been built on strong relationships with suppliers and customers. Through our technical support and commercial practices, we have gained the trust of paint and coating manufactures. We use warehouses across the country to ensure the necessary delivery times and employ technical representatives in the major Canadian cities to maintain a local presence.”

The distribution partnership has been in operation since January.

For more information, please go to www.songwon.com.

About Songwon Industrial Co., Ltd.

SONGWON, which was founded in 1965 and is headquartered in Ulsan, South Korea, is a leader in the development, production and supply of specialty chemicals. The second largest manufacturer of polymer stabilizers worldwide, SONGWON Industrial Group operates companies all over the world, offering the combined benefits of a global framework and readily accessible local organizations. Dedicated experts work closely together with customers to develop tailor-made solutions that meet individual requirements.

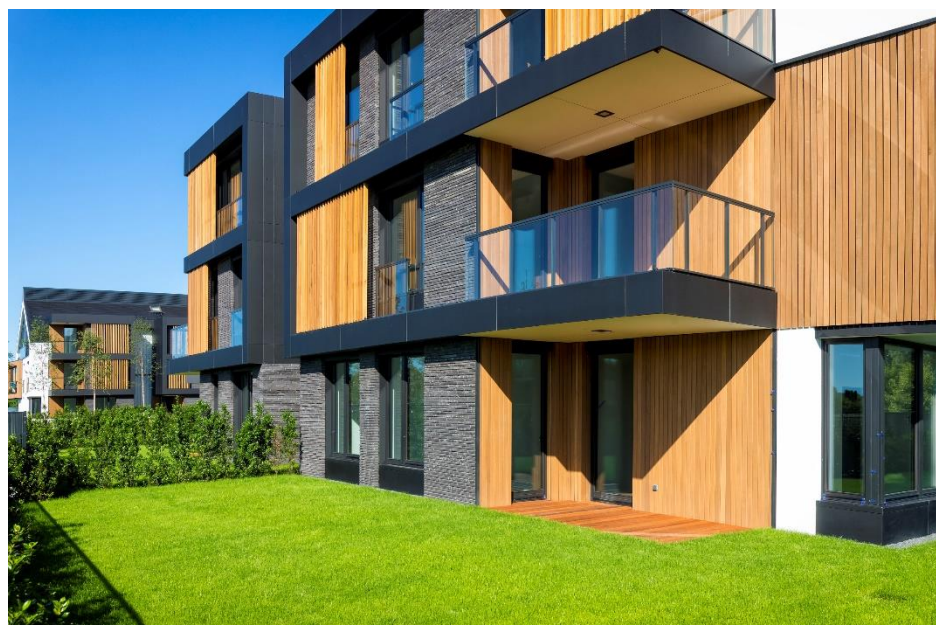
For further information, please go to: www.songwon.com.

About A.S. Paterson Company Ltd.

A.S. Paterson Company is a Canadian national chemical distributor which has been in operation for over 85 years. Through an unwavering dedication to strong technical support and reliable customer service, A.S. Paterson Company has positioned itself as a longstanding, trusted source for Canadian manufacturers.

For further information, please go to: <https://aspaterson.com>.

Photo Caption



SONGWON announces new distribution partnership in Canada to support growth in the region.
(Photo: Songwon Industrial Co., Ltd.)

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SWPR217EN0420
Issued on 09-April-2020

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