



SONGWON appoints Makwell Plastics as its exclusive distributor for PVC additives in India

Ulsan, South Korea – January 13, 2021 – SONGWON Industrial Co., Ltd. today announced that it signed an exclusive distribution agreement for PVC additives in India with Mumbai-based Makwell Plastics Pvt Ltd., effective as of December 2020.

Since starting operations in 1965, Makwell has become a leading player in plasticizers and additives in India with a reputation for high standards and quality.

Commenting on the agreement, Arie Kooij, Leader Market Center Tin Intermediates and PVC Additives, SONGWON said: “With such an experienced partner, we will be very well-positioned to further expand our product availability and increase our level of service to our customers in India. Active in the industry for over 50 years, Makwell has built up a solid reputation and strong local distribution network which will add great value for SONGWON.”

“SONGWON’s wide range of products completes our product portfolio of PVC additives and we are delighted to be SONGWON’s exclusive distribution partner in India,” says Amresh Thakker, Marketing Director at Makwell. “SONGWON’s strong R&D will also be immensely beneficial to our customers and support them to find the right solutions for their needs. Furthermore, it will contribute to the development of new products required by the ever-changing PVC industry.”

Photo Caption



SONGWON appoints Makwell
Plastisizers as its exclusive
distributor for PVC additives in
India.

(Photo: Songwon Industrial Co.,
Ltd.)

About Songwon Industrial Co., Ltd.

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2nd largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: www.songwon.com.

About Makwell Plastics

Makwell is a family-owned Pvt Ltd company operating out of Mumbai. Makwell started in 1965 manufacturing chlorinated paraffin. Over the past 5 decades, they have expanded their products in the manufacturing and distribution of several PVC additives. Today, Makwell is the largest manufacturer of epoxidized soybean oil in India and the pioneer in the production of non-phthalate plasticizers in the country. Makwell has helped several multinational companies to develop and sell their products in the Indian market.

For further information, please go to: www.makwellgroup.com

This press release and relevant photography can be downloaded from
www.PressReleaseFinder.com.

Alternatively for very high resolution pictures please contact

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