



SONGWON and First Quality Chemicals enter distribution partnership for Mexico

Ulsan, South Korea – September 08, 2020 – SONGWON Industrial Co., Ltd. (www.songwon.com) today announced that it has signed an exclusive distribution agreement with First Quality Chemicals, a leading specialty chemicals distributor in Mexico, for the coatings, adhesives, sealants and elastomers (CASE) markets.

Under the new agreement, effective August 2020, First Quality Chemicals will be the exclusive distributor for Mexico of SONGWON's comprehensive range of sustainable high-value, high-performance products: SONGNOX[®] CS antioxidants, SONGSORB[®] CS Ultraviolet Absorbers/ Hindered Amine Light Stabilizers (UVA/HALS) and SONGCURE[®] CS photoinitiators. First Quality Chemicals has been building its reputation as a reliable specialty chemicals distributor since 1998 and over the years has successfully solidified its leadership position in the Mexican market.

Commenting on the new distribution partnership, Sean Steres, Sales Manager Americas, SONGWON Industrial Group said: "Joining forces with First Quality Chemicals in Mexico is another important step in advancing our footprint in the Americas and confirms SONGWON's commitment to the coatings industry in this region. We are confident that the expertise and valuable experience of the First Quality Chemicals' team will ensure that the needs of our Mexican customers are fully met and that the partnership will also open the door to new business opportunities for SONGWON."

“Representing SONGWON aligns with our drive to bring extraordinary solutions from world-class suppliers to this market,” said Sergio Chinas, CEO, First Quality Chemicals. “SONGWON’s high performance products and the expertise delivered by our great sales team is a recipe for success and we are delighted to play a key role in creating new business opportunities that enable us to continue growing together.”

About First Quality Chemicals

First Quality Chemicals, located in Naucalpan de Juárez near Mexico City, is a leading distributor of specialty chemicals of the highest quality from the world’s largest manufacturers. With 22 years of experience on the Mexican market and an exceptional team, First Quality Chemicals focuses on providing the most innovative and customized solutions with the best level of customer service possible.

For further information, please go to: www.firstqualitychemicals.com

About Songwon Industrial Co., Ltd.

A leader in the development, production and supply of specialty chemicals, SONGWON’s products touch your life every day, everywhere. Since 1965, we’ve been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is the 2nd largest manufacturer of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: www.songwon.com.

Photo Caption



SONGWON and First Quality
Chemicals enter distribution
partnership for Mexico
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This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.

Alternatively for very high resolution pictures please contact Kevin Noels (knoels@marketing-solutions.com, +32 3 31 30 311).

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SWPR226EN0920
Issued on 08 September 2020

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